



Women's Banking Group

NEWSLETTER



Fourth Quarter 2011

Overwhelmed At Work

Ever been at work, found yourself at overload status, and felt like your head was going to explode? That's when you should stop, take a deep breath, and relax. Then, step back and analyze the situation. Are you trying to do too many things at once? Have you multi-tasked yourself into non-effectiveness?

If brains were like a warehouse of boxes, there would be a distinct difference between a "man's warehouse brain"



and a woman's. The "man warehouse" would have one box stacked on top of another, and only one box in the middle of the room, with the lid off. The man would work in that box until the task was completed, replace the lid, and return it to the stack. Only then would he bring the next box into the center of the room and open the lid. This would continue with just one box open at a time.

Not so for the "woman brain warehouse"! Women have boxes all over the floor, lids off multiple boxes, hands in and out of all the boxes at the same time. It's more natural for women to multi-task than it is for men. This scenario is witnessed in the home of a young family: wife fixing dinner, talking on the phone, kissing husband 'Hello' (upon his return from a day away at work), helping the children with homework, listening to the radio, AND letting the dog out, without even missing a beat!

Women, not surprisingly, continue this "woman brain warehouse" multi-tasking process at work. But, at work they have the business world and contacts, office politics, work deadlines, the Boss, PLUS the texts, emails and phone calls that keep them connected to home and family.

So women, some days you can keep the lids off all

those boxes. But when you start getting too stressed, or find your productivity lagging – put the lids back on. Stop multi-tasking! Focus! Decide what one task gets done first. Open that box and complete the task before moving onto another. Concentrating on one box at a time will see the crises subside, productivity return, and even find you breathing more easily, with a smile on your face.

Outstanding Business Woman

Town & Country Bank is pleased to recognize **Kimberly Christensen**, owner of Christensen & Company, as our current Outstanding Business Woman. Christensen & Company does bundled tax, bookkeeping and payroll packages for their clients. Being both a mother and business owner, Kimberly knows how important every dollar is. One of her passions in life is helping people make and save money. Her clients agree up front what services they will need for the year, and then together they agree on a monthly fee. This fee structure enables Kimberly to have an on-going relationship with her clients on a proactive, forward-thinking basis, rather than the traditional, once a year, after-the-fact method utilized by most accounting firms. This planning forward business mode allows families and business owners some real financial savings.

Kimberly has years of experience with business valuation. Taking advantage of her expertise, her clients can increase the value of their business over time. Then, when ready to sell, these business owners realize the profits. Prospective buyers can use her



'smarts' to determine if a business they wish to purchase is worth the asking price. Kimberly also works with attorneys to develop fair property settlements in divorce cases. **Cont.>>>**

After working for Hinton Burdick CPS's & Advisors for 10 years, Kimberly opened her Hurricane office in 1995 and recently she expanded to a second office in St. George.

Town & Country Bank would like to say, "Congratulations, Kimberly, on your business successes!"

Women's Banking Group – Advisory Board

To better serve our clients and increase the benefits of our Women's Business Banking, we have organized a Women's Banking Advisory Board. Along with bank employees, Wendy Holt, Business Development Officer, Shannon Walker, Loan Department and Elsa Picklesimer, Executive Assistant, we have added four motivated and energetic women from our community.

The purpose of the Advisory Board will be to aid Town & Country Bank with ideas to expand the benefits and increase the exposure of the women's banking program.

The first meeting is calendared and the energy is high. We are now pleased to introduce the new members of the Women's Banking Group Advisory Board. Although the accomplishments of the following successful women are too long to mention here, we would like to give a snippet of each of these remarkable women.

Splendor Sargent – Splendor is currently the director of Cherry Creek Radio Cares. She is very active in the community and serves on many boards and committees throughout the area. With her experience and knowledge of the community, she is very much in demand and helps to make everything she works on a success.

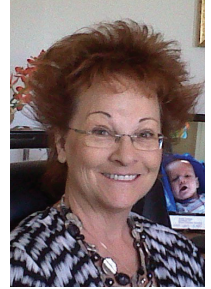


Colleen Stewart - Colleen has been in real estate development and construction with her husband for the past 20 years, including the very popular Sun River St. George community. She currently is the controller for Sun River



St George Development and is active in many civic and community boards and committees.

Lezah Naase – Lezah owns All Around Transport, Inc. She has been in the transportation industry for 30 years and started her own company 20 years ago. She organizes heavy, custom hauls all over the United States and as far away as Iran and Zimbabwe.



Sue Gatchell – Sue is the owner of 4GK Investment LLC. She has had a thriving real estate career. The Sue Gatchell Group is currently associated with ReMax Associates and can deal with any real estate investment and sale. She recently served on the community council for Washington County Schools and has been a PTA president on multiple occasions.



Town & Country Bank looks forward to a successful year for the Women's Banking Group. We will keep our readers updated on fun and educational events. Stay tuned for much, much more. There are so many benefits of banking at Town & Country Bank!

Friday Concert

S E R I E S

DECEMBER PERFORMANCES

All programs are free and begin at 12 noon in the bank's Great Room

- 2nd "Christmas Duo Medleys".....Piano: Gary Staheli
Bells: Joan Staheli
- 9th "Christmas Mix".....Piano: Brandon Vandermyde
Vocal: Shelbi Post
- 16th "Jeff Call & Friends Present Christmas".....Piano
- 23rd "Christmas Fun".....Tia & Ren Quinn
- 30th "Standards of the Past".....Nisson Brothers

