



For Immediate Release

Microsoft Selects Town & Country Bank as National Windows Vista Experience Campaign Participant

St. George, Utah – May 1, 2009 St. George-based Town & Country Bank announced today that its success in using Microsoft's new Windows Vista operating system is being featured as part of an exclusive nationwide Microsoft campaign. The campaign showcases real experiences of businesses and how leading-edge technology can improve their operations. For Town & Country, just over a year-old, the case study chronicles its use of Windows Vista to support the start-up phase of a new community bank. Town & Country is one of a handful of U.S. businesses to have such a case study created around their use of Windows Vista.

"The case study opportunity is a compliment to our unique combination of great talent and technology," said Bruce Jensen, CEO of Town & Country Bank. "People are our most important asset, but our commitment to the latest technology is also a huge benefit to our staff and customers."

Voluminous Compliance Documentation

Because of the volume of rules and regulations imposed on banks by the FDIC and other agencies, starting a new bank is a complex and compliance-oriented undertaking. In fact, Town & Country Bank had to create and manage over 60 different regulatory compliance manuals – the specific job of Don Boshard, Senior Vice President in charge of the task. "Not precisely maintaining the contents of each compliance manual invites a response from the Federal regulators," said Boshard. "We must be able to keep track of new information and integrate it into our documents. Regulators expect compliance and we demand it of ourselves, as well."

Enhanced Data Security

Information security is also a top priority. Not only does information on computers need to be secure, but the bank must ensure safe internet access. Town & Country Bank discovered two additional Windows Vista features that met the challenge: BitLocker Drive Encryption and Dynamic Security Protection with Internet Explorer 7.0 and the new operating system. "BitLocker acts as a 'safe' for all data on my laptop," said Boshard. "Every key stroke is automatically encrypted on my hard drive to guard against potential loss or theft."

"Safely navigating the Internet is vital to what I do as well," said Boshard. "Windows Vista and IE 7 provide additional protection against malware and phishing. It's simple and more secure."

More information about the Town & Country Bank Windows Vista case study can be found at Microsoft's The Windows Vista Experience website at www.windowsvistaexperience.com, and a copy of the Town & Country case study is also available on the Media page of the bank's website, at www.tcbankutah.com.

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